

# Growing Opportunities for Utilities

Controlled Environment Agriculture (CEA) is a rapidly expanding industry in the U.S., largely due to the legalization of medicinal and recreational cannabis. There are many other crops well-suited to this method, including hemp, food, nursery ornamentals and more. Successful indoor growers need proven techniques and technology to keep quality and yield up while lowering operational costs. One of the best opportunities for utilities is to help growers make strategic investments in energy efficiency.

## Evergreen for the Win

For more than 20 years Evergreen Consulting Group has been a leader in helping utilities develop and implement successful energy efficiency programs. We've been involved since the first energy efficiency programs for CEA launched in the Pacific Northwest and have continued to establish unparalleled connections with manufacturers and installers as grow technologies have evolved. This front-line position extends to utility incentive programs that support growers and help program managers achieve utility savings goals

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### Grow with the CEA Experts



200+ grower relationships



160+ energy efficiency projects



42 million kWh saved



20+ relationships with manufacturers and influencers



# Solutions for Savings

CEA uses significant amounts of electricity. Energy efficient upgrades are an important way to manage expanding industry needs, but upfront costs for these projects can be a factor for most business owners. Evergreen helps utilities and other energy organizations design and market incentive solutions that motivate growers to invest in new technology. In addition to our team's technical lighting expertise and industry connections, our Tradeworks™ suite of services increases trade ally engagement to help achieve utility program goals, gain valuable kWh savings and increase customer service.



## Learn how Evergreen can help you tap the energy-efficiency potential of CEA.

Evergreen provides full-service energy consulting services to utilities and energy efficiency organizations. Widely recognized as experts in the implementation of energy efficiency programs and leaders in motivating trade ally networks, Evergreen works to advance sustainable communities and business practices as a Certified B Corporation.

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## Grow with Evergreen

### Evergreen offers:

- Connections and duration in the industry
- Lighting and HVAC expertise for commercial, industrial and agriculture markets
- EiQ™ online learning portal to trade allies 24/7
- Tradeworks™ suite to reach trade allies and growers more effectively